



**PUBLIC AFFAIRS SECTION  
EMBASSY OF THE UNITED STATES OF AMERICA**

**ВІДДІЛ ПРЕСИ, ОСВІТИ І КУЛЬТУРИ  
ПОСОЛЬСТВО СПОЛУЧЕНИХ ШТАТІВ АМЕРИКИ**

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February 1, 2011

**DEMOCRACY COMMISSION SMALL GRANTS PROGRAM  
Competition "Promoting Environmental Awareness"**

The Grant's Office of the U.S. Embassy is soliciting proposals from Ukrainian national NGO's for a public information and action campaign aimed to broaden the definition of "environment" to include all issues that affect our health, our communities and our environment. The projects should focus on a number of different civic actions which would allow citizens to become more aware of the environmental problems and develop green way of thinking. Part of the program may include celebration of International Year of Forests, Water Day, Earth Day, World Environment Day or other related occasions.

Projects proposals could include, but not be limited to:

- Public information campaign promoting environmental education (posters, radio announcements, TV campaign, etc)
- Educational events to develop a sense of environmental responsibility
- Opportunities for volunteers (clean-up events, planting, etc)
- Involvement of a variety of partners (civic organizations, schools, local authorities, private and state businesses)
- Media Plan

The US Embassy expects to fund quality and result-oriented projects of NGOs from various parts of Ukraine. The duration of programs may vary depending on the proposals but the length of the projects should not be longer than 12 months. The project budget can be \$10,000 - \$20,000.

**COMPETITION REQUIREMENTS:**

- Grants can be given only to Ukrainian NGOs registered in accordance with Ukrainian Law.
- NGOs and their members can not represent or be affiliated with a political party, appointed or elected officials.
- All project events and activities are to take place in Ukraine.

- Organizations are encouraged to seek co-funding from other donors and to offer some type of cost sharing (volunteer time, space, equipment, etc.).

TO APPLY:

In all correspondence, please refer to the **“Promoting Environmental Awareness”** Competition.

The electronic versions of all project proposals, marked **“Promoting Environmental Awareness”** must reach the Democracy Grants Program office no later than **March 4, 2011** on the address below  
[KyivDemgrants@state.gov](mailto:KyivDemgrants@state.gov)

Please, use the standard Democracy Grants Program application for and follow the instructions available at: <http://ukraine.usembassy.gov/democracy-grants.html>

Potential applicants may also request information by calling (044) 490-4055, 490-4339 or by writing to [KyivDemGrants@state.gov](mailto:KyivDemGrants@state.gov)

Please note that late or incomplete applications will not be considered.

To participate in this competition organizations do not need to submit recommendations from an American US Government employee.